

South Street Headhouse District

Mike Harris, Katrina Johnston-Zimmerman, Sarah Cowell, Dana Feinberg

SSHD Board Meeting

July 12, 2023

10:00am – 407 South and via Google Meet

## **Minutes:**

SSHD Board Attendees:

Rick Millan, Adam Shapiro, Allison Hindman-Harvey, Shannon Maldonado, Nicole Krecicki, Taylor Jenkins, Edward Garcia, Sam Shaw

Meeting Attendees:

Lt. Ricci, Ken Silver, Eric Blumenfeld, Chris Cordaro, Mary Harvey, Patricia Ehrensall, Anthony D'amore, Doug Hager

**1. Call to Order** - 10:04 Rick Milan

**2. Acceptance of Minutes** - Shannon Maldonado 1st, Taylor Jenkins 2nd

**3. Board Chair's Report**

Rick Millan - Change is happening slowly. SSHD board members are more engaged and we are making progress for the good.

Mike Harris - There are so many expansions across the district: Jim's Steak, Yowie, The Philly Game Shop, Queen and Rook

**4. Public Safety Update**

Lt. Steven Ricci

Things have been running smoothly on South Street.

Neighborhood: Homicide at 516 Front Street early in July and two robberies at TD bank location. Assault occurred at 119 South Street emanating from DE Ave.

Overall, 4th of July weekend was quieter than usual.

Edward Garcia asked if the Lt. could contextualize, are we doing better than other neighborhoods/ commercial corridors or are we more on par with others. Sarah will work with the Lt. to get that information to present for the next monthly SSHD Board of Directors meeting.

Mirage update: we are looking at the Good Neighbor Agreement. SSHD has sent a letter pulling our support of the GNA and also their SAOL. Cait - our organizations are working together well.

Next steps are for us to send a letter to L&I in support of pulling the GNA.

Adam Shapiro There was an incident that led to a fight outside of FEZ. Adam asked if there was any follow-up? Rick Milan responded that we are trying to get ahead of it. We are trying to educate the property owners to be more aware of how to

**5. Marketing and Public Relations**

Sarah, Meet Me on South Street

Empowering business owners to take the lead on having an activation/block party to create a positive and fun vibe on the street particularly when there are street closures.

PHL Datentight: they are coming to the MMOS Night Market and will be creating content.

a. Meet Me on South Street Night Markets: beginning on July 19 and every other Wednesday through September.

Restaurant Week - South Street Smorthasbord. Working on engaging all F&B businesses

b. Business-led Events: The Good King; MilkBoy; other

Doug Hager is heading up the Restaurant Committee and working with Everett from Yowie project on a busking program.

Lending library - on street activation kit of parts: hula hoops, corn hole, chalk.

Tables and chairs

Corridor enhancement grant - we did not get funded for the second round.

**6. Strategic Design and Planning** - Jenny Lam is the business representative from the commerce department

**7. Real Estate / Zoning** - Allison Hindman-Harvey explained that we are working closely with property owners to clean up their storefronts to make the streetscape more attractive.

8. Finance Report: \$692K expenses are \$553K

### **9. New Business**

a. Abbott's Square Due Diligence

Eric Blumenfeld's presentation about activating Abbott's Square with a multi level multi model activation. Katrina's explanation: Bearded Ladies, ISA/Meantime. Can we make this an incubator space for creatives to thrive and eventually seed brick and mortar w/in the district.

Edward - What people want now: spectacle, diversity, variety (flexibility - 3 mo lease, 6 mo lease, etc...)

Rick Millan made a motion to consider a 120 days to look at the agreement between the SSHD and Eric Blumenfeld.

b. Corridor Ambassador/Security

Embassadors/Security Rick would like to have a security company work the street to have eyes on the street to accompany the Lt. and on-street detail to point out the illicit behavior on the street. The goal is to make the community safer. We can find funding.

Edward stressed of the importance of the ambassadorship and the demeanor of the person should be more like a guide not a security thing.

Doug Hager - Believes that private security and an ambassador are two different things.

Adam Shapiro asked to make a motion to have a meeting about ambassador vs. private security. Motion to investigate an ambassador program - Doug-2nd.

Nicole - are you a cheerleader for South Street? How are you posting about it on social media?

### **10. Adjournment** - 11:39pm Patricia Erinsal 2nd

Upcoming SSHD Meetings:

Wednesday, July 12 – 11:30am - Retail Committee

Monday, July 17 – 11:30am – Marketing and Communications Committee

Tuesday, July 18 – 11:00am – Programming and Placemaking Committee

Tuesday, July 18 – 2:30pm – Real Estate and Zoning Committee

Tuesday, July 25 – 4:00pm – Safety and Enforcement Committee

Wednesday, August 9 – 10:00am – August SSHD Board Meeting

Please check calendar on southstreet.com for further information

