



BOARD MEETING MINUTES

Date:	6.11.2024	Location:	407 South St
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Attendance

Voting Officers	Name	Present	Virtual		Name	Present	Virtual
Chair	Rick Millan				Adam Zaken		
Vice Chair	Allison Hindman-Harvey	✓			Ken Silver		✓
Treasurer	Adam Shapiro	✓			Elena Brennan		
Committee Chair	Monica Thompson				Edward Garcia		
Staff Member	Name	Present	Virtual		Doug Hager	✓	
Executive Director	Eleanor Ingersoll	✓			Taylor Jenkins		
Marketing Manager	Sarah Cowell		✓		Shannon Maldonado	✓	
Program Manager	Dana Feinberg				Samantha Shaw		
Office Manager	Rhonda Bello				Joel Spivak	✓	
					Nicole Weigand		
					Robert Perry	✓	
					Michael Untermeyer		

I. Call to Order

A. Overview:

- Not enough voting members to reach quorum

B. Speaker: Allison Hindman-Harvey

C. Motion: No Motion

D. Vote: No Vote

E. Notes/Comments:

II. Treasurer Report

A. Overview:

- Review of the Financial Position Document
 - Total \$274K
 - Cash Balance: \$289K
 - Balances are being moved to Fulton Bank
 - District has collected just over half of the 2024 assessments
 - This process goes throughout the year
 - Later this month, the District will send out reminders/notices to businesses that haven't paid assessments
 - The District has hired a lawyer to enforce liens
 - Credit card balance is being paid on a gradual basis

B. Speaker: Paul Hilger

C. Motion: No Motion

D. Vote: No Vote

E. Notes/Comments:

III. Public Safety Updates

A. Overview:

- 8 illegal bikes have been confiscated so far this summer
- Street Closures:
 - The plan is to wait as long as possible to shut down the streets. Police regulate activity and assess when it's too unruly for South Street to remain open.
 - So far, the streets have been closed around 11:00 pm.
 - Trying to use patrol cars to act as moving barricades. May not work as well as completely blocking the streets.

- Altercation at Front and Pine last Saturday night trying to confiscate a bike.
- Also trying to curtail loud noise disturbances
 - Police are given wide discretion for what citations to issue. Tickets are issued depending on how compliant the offender is.

B. Speaker: Sgt. Stahl

C. Motion: No Motion

D. Vote: No Vote

E. Notes/Comments:

IV. SSHD Programming and Relationships

A. Overview:

- Summer Solstice Block Party
 - June 22, 2024
 - Programming on 4th St from Catherine to Lombard St
 - Each block is having their own party
 - Lombard to South: Live Music at Milkboy
 - Art Mart vendor popup
 - Stitch & Destroy: tent and sale
 - Everland: honey pop-up
 - CrashBangBoom: sidewalk sale
 - South to Bainbridge: Puppies and Pineapples
 - Cilantro coming out with some tables
 - Pineapple drinks served at Queen Village Market
 - Crown of Creation doing live sketching
 - Puppy adoption event from Paws Rescue
 - Bainbridge to Monroe:
 - Haagen Dazs truck
 - Three Trees framing: sidewalk art sale
 - Beer Love: tables & Batala Drumming
 - Crate Diggaz: speakers & music
 - Juju: sidewalk sale: vintage furniture
 - Monroe to Fitzwarer
 - Moon + Arrow sidewalk sale
 - Broken Bowl Ceramics popup
 - Puppy kissing booth
 - Walter Pine Sidewalk sale

- Busstop: Modern Misfits popup
- Merrygold Sidewalk Sale
- Fitzwater to Catherine
 - DJ & outside dining set up
 - Bounce house
 - Noni; outdoor shopping
 - Baldwin: selling swag
- Successful block party June 8 on 500 block of South - Record Riots
- SSHD and the Da Vinci Art Alliance received a commerce grant to have a summer block party series: Meet Me on South Street
 - **July 3rd** - Firework Stroll
 - 700 block of South St:
 - Brauhaus Schmitz's 15th Anniversary
 - Bounce house and face painter
 - Bridgset Sound: stage & Snacktime!
 - Vendors via DVAA
 - 300 block:
 - District and DVAA vendors
 - Karaoke by Spoonie
 - Plus Neighborhood Ramen Goodbye Party (600 Block of 3rd St)
 - **August 8th** - Night Out on 9th (900 block of South)
 - Supporting the Ministation and National Night Out: building community
 - **September 28th** - THE Block Party // Headhouse Block Party
 - Spans 200-500 South Street as well as the Plaza

B. Speaker: Eleanor Ingersoll

C. Motion: No Motion

D. Vote: No Vote

E. Notes/Comments:

- Request to take down the flyers put up on sidewalk polls after the event

V. SSHD Marketing and Media

A. Overview:

- Rolling out weekly recaps of upcoming events
 - Next one will be for the weekend of 6/21 - 6/23

- If you'd like to be included, tag @southstreetphilly in what you'd like to be included
- Utilizing the close friends IG story
 - All business owners should be added and able to use this as a resource
- If you have any questions about social media, you can DM the @southstreetphilly IG page

B. Speaker: Sarah Cowell

C. Motion: No Motion

D. Vote: No Vote

E. Notes/Comments:

VI. Committee Updates

A. Overview:

- Events and Marketing Committee
 - See above for updates
- Advisory Committee
 - Working on the bylaws and will have an update by the end of the year
- Retail Committee
 - Want to develop a mission statement
 - Want to work on optimizing Google Reviews for businesses
- Real Estate
 - Next meeting is 6/20/24 at 2:30pm
 - Talking about how to get more activity with real estate agents and encouraging uninvolved property owners to sell
 - If you know of any agents with commercial real estate experience, references are welcome
 - New businesses interested in looking for retail space:
 - New Vintage store
 - Italian restaurant
 - Idea to have PHS do a beer garden in the district
 - Old Starbucks location on 4th and South is still available
 - Proposed Overlays (no vote - haven't reached quorum):
 - Smoke Shops
 - Game of Skills - games that have instant cash payouts

- Window Obstruction - have to have a certain percentage of your window visible
- Clean and Safe
 - ACAM is starting seven days a week
 - Continuing trash surveillance

B. Speaker: Committee Chairs

C. Motion: No Motion

D. Vote: No Vote

E. Notes/Comments:

VII. Adjournment

A. Overview:

B. Speaker: Allison Hindman-Harvey

C. Motion: Motion to Adjourn

D. Vote: Motion Approved

E. Notes/Comments: