



BOARD MEETING MINUTES

Date:	3/13/2024	Location:	404 South St
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Attendance

Voting Officers	Name	Present	Virtual		Name	Present	Virtual
Chair	Rick Millan				Adam Zaken		
Vice Chair	Allison Hindman-Harvey	✓			Ken Silver		✓
Treasurer	Adam Shapiro	✓			Elena Brennan		
Committee Chair	Monica Thompson				Edward Garcia		
Staff Member	Name	Present	Virtual		Doug Hager	✓	
Executive Director	Eleanor Ingersoll	✓			Taylor Jenkins	✓	
Marketing Manager	Sarah Cowell	✓			Shannon Maldonado	✓	
Program Manager	Dana Feinberg	✓			Samantha Shaw		✓
Office Manager	Rhonda Bello				Joel Spivak	✓	
					Nicole Weigand	✓	
					Robert Perry		
					Michael Untermeyer		

I. Call to Order

A. Overview: SSHD March Board Meeting

B. Speaker: Allison Hindman Harvey

C. Motion: None

D. Vote: None

E. Notes/Comments:

II. Executive Director Report

A. Overview:

- Working on addressing street closures, revamp of marketing and outreach, Easter Promenade, and vision for South Street
- Committees:
 - Real Estate & Zoning (co-chaired by Allison Hindman-Harvey and Rick Millan)
 - Dealing with vacancy, zoning, and initiatives
 - Retail (co-chair Monica Thompson and Nicole Weigand)
 - Highlighting riuta and support for Marketing
 - Finance (co-chair Adam Shapiro and Ken Silver)
 - Reviewing budget, business recommendations, establishing annual operating budget
 - Clean and safe committee (co-chaired by Adam Shapiro and Edward Garcia)
 - Addressing liqueur licenses, nuisance businesses, trees & trash, beautification & accessibility
 - Vision committee ((co chaired by Robert Smith and Emily Perry)
 - Looking at governance, onboarding, retention, and bylaws
 - Handling upcoming events in Philadelphia (Quincentennial, Fifa, Baseball all star game)
 - All community members and board members are encouraged to join committees
 - Calendar for committee meetings will be posted on the website starting in April

B. Speaker: Eleanor Ingersoll

C. Motion: None

D. Vote: None

E. Notes/Comments:

III. Public Safety Updates

A. Overview:

- Working with Alice Druman to address retail theft
- Working to address problems associated with warm weather
 - Looking to enforce juvenile curfews
- Questions:
 - Plan to address bikes/dirt bikes on South Street
 - Road closures can help address this
 - Dirt Bike Enforcement Initiative (trained officers that confine riders and seize bikes)
 - Collected ~ 75 bikes each night last year
 - Many bikes are either stolen or unregistered
 - Is it legal to ride a dirt bike in Philadelphia?
 - No, it is completely illegal to ride a dirt bike on public streets in Pennsylvania.
 - There are some larger ones that you can register and make adjustments to (eg. larger wheels), but with these additions they are essential motorcycles.

B. Speaker: Sergeant Stahl

C. Motion: None

D. Vote: None

E. Notes/Comments:

IV. Board Chair Report

A. Overview:

- RCO meeting tonight at 7:30pm for 803 S 4th Street
 - The owner is seeking a variance for residential use in CMX-2 zone.
 - QVNA is the coordinating RCO, but this property is in the South Street Headhouse District, Fabric Row.

B. Speaker: Allison Hindman-Harvey

C. Motion: None

D. Vote: None

E. Notes/Comments:

V. Treasurer Report

A. Overview:

- Only brought in 71% of assessments
- Brought in \$30K from the shambles

B. Speaker: Eleanor Inngersoll

C. Motion: None

D. Vote: None

E. Notes/Comments:

VI. SSHD Programming and Relationships

A. Overview:

Promenade Updates:

- Representatives from the Eagles will be in attendance (cheerleaders and/or mascot)
- Jay from Water Ice will be MC'ing the event
- Promenade starts at 5th and South and goes to 2nd and South

Events the weekend following Easter (4/6 - 4/7):

- Rex Manning Day
- Suplexmania during Wrestlemania weekend

B. Speaker: Dana Feinberg

C. Motion: None

D. Vote: None

E. Notes/Comments:

VII. SSHD Marketing and Media

A. Overview:

- Ways to get involved in Easter Promenade:
 - Dress up and show up to walk in the Promenade! Open call!

- All shops (especially on the 400/300/200 blocks) are encouraged to set up sidewalk sale areas. When folks walk by, they can see your products and be made aware of your presence on South Street!
- Restaurant brunch/lunch specials. We will be creating a map listing all specials, so reach out if you are planning on doing one to be added.
- Sign up to have an Easter Egg in your window!
- Frankford Candy Easter Baskets
 - Limited number - priority given to retail and service businesses
 - You can run the giveaway however you'd like. You only have to tag @southstreetyphilly and @frankfordcandy on social media.
- We will be running a SSHD table on the promenade. If you have any upcoming events or promotions that you'd like us to promote, please drop off 50 to 75 copies for us to hand out at the table.
- Hang up Easter Promenade posters in your store! Help us promote the event!

B. Speaker: Sarah Cowell

C. Motion: None

D. Vote: None

E. Notes/Comments:

VIII. New Business and Businesses

A. Overview:

Newly Opened Businesses:

- Muse - 313 South Street
- Popcorn for the People - 901 South Street
- Nom Nom - 604 South Street
- Reign Boutique & Spa - 506 South 5th Street
- South Street E-Bike - 802 South Street
- Alma de Mexico - 124 South Lombard Street
- La Bomba Mexican - 526 South 5th Street
- Tamalex - 124 Lombard Street
- Room 148 - 148 South Street

Upcoming New Businesses:

- Queen & Rook - 121 South Street - Opening late Spring '24
- Vera Juice - 500 South Street - Opening Summer '24
- Jerk Fry City - 602 South Street - Opening March'24
- Mochinut - 738 South Street - Opening Fall '24
- Sam Gritz Public House - 627-629 South 2nd St - Opening spring 24
- Provenance - 408 South 2nd Street - Opening Fall '24
- Philly Fashion Incubator - 706 South 4th Street - Opening spring'24
- Good Good Chocolate - 746 South 4th - Opening spring'24
- Sate Kampar - 611 South 7th Street - Opening 3/22
- Outpost Vintage/Outpost Coffee - Open Fall '24

B. Speaker: Dana Feinberg

C. Motion: None

D. Vote: None

E. Notes/Comments:

IX. Adjournment

A. Overview:

- No quorum to approve February meeting minutes. Will vote on it during the April board meeting.

B. Speaker: Eleanor Ingersoll

C. Motion: Call for Adjournment

D. Vote: Adjourned

E. Notes/Comments: