



P.O. Box 63675 · Philadelphia, PA 19147  
Phone 215.413.3713 · Fax 215.627.7035  
[Website](#) | [Instagram](#) | [Facebook](#) | [Twitter](#)

## **SSHD Board Meeting**

November 8th, 2023

10:04 a.m.

SSHD Office & Zoom

Board Members Present: Rick Millan, Allison Hindman-Harvey, Adam Shapiro, Samantha Shaw (virtual), Edward Garcia, Doug Hager, Taylor Jenkins (virtual), Ken Silver, Joel Spivak, Monica Thompson, Nicole Wiegand

SSHD Staff: Katrina Johnston-Zimmerman, Dana Feinberg, Sarah Cowell

Other Attendees: Lieutenant Steven Ricci, Bearded Ladies representatives

## **AGENDA**

**1. Call to Order:** 10:04 a.m.

**2. Board Chair's Report:** Rick Millan opened the meeting with an acknowledgement of ongoing hardships throughout the city. Millan briefly and excitedly discussed the ongoing process surrounding hiring a new Executive Director. Millan closed his report with a shout out to SSHD staff who have been diligently working to help the district this holiday season.

**3. Public Safety Update:** Lieutenant Ricci reported no public safety issues during the previous month. There have been low and/or no crime reports with nice crowds on the street. The Lieutenant also shared an update on nighttime street closures, which have been drastically reduced. He closed by sharing information about the South Street Mini Station's ongoing Winter Coat Drive (11/1-11/14), and their upcoming Holiday Toy Drive (12/1-12/20), which will have an additional drop-off at the South Street Tree Lighting on 12/2.

Rick Millan shared that Queen Village Neighborhood Association, Bella Vista Neighborhood Association, and the South Street Headhouse District have partnered together to

revive the Officer of the Month awards for the South Street Mini Station. Businesses willing to donate a gift certificate for the awards should reach out to SSHD staff.

Lieutenant Ricci also shared that the Bainbridge Green Cleanup was a success, with more work to come. The next cleanup date is still TBD.

**4. Marketing and Public Relations:** Sarah Cowell shared a recap of Halloween events, including PumpkinFest and South Street Trick-or-Treating. Many businesses expressed their appreciation and love for the event, with a note that many ran out of candy and had to run out to purchase more. There was also a brief discussion about the cancellation of the South Street Costume Crawl and Bar Bash due to the Phillies playoff games, with suggestions of how to proceed with the event in the future that includes possible tie-ins with Philadelphia sports.

Dana Feinberg takes a moment to shout out our Holidays on South Street sponsors, Stateside Vodka and TargetPark USA.

Rick Millan invites board members and business owners to become community sponsors of other upcoming SSHD events and initiatives.

There was a brief discussion with attendees about Thanksgiving and possible philanthropic pursuits. Edward Garcia offered to help organizing something for 2024.

**5. Strategic Design and Planning:** Dana Feinberg shared the success of our recent holiday lighting project, spanning South Street from 10th to Front, Lombard to Bainbridge, and down S 4th Street. The poles are adorned with color-changing lights and ribbons.

Katrina Johnston-Zimmerman shared that we are awaiting the final wrap-up for the Headhouse Plaza project, including planters, benches, and other public space improvements. Additionally, the Keep an Open Mind exhibit at the South Street Off Center will be coming down shortly, with a new exhibit coming soon.

Rick Millan shared an update on the Headhouse Shambles and the many ways that SSHD has utilized this space over the years, including ACAM storage, Septa bathroom access, Dining Under the Shambles, the Headhouse Farmers Market, and pop-up markets. Conversations with Councilman Squilla and Society Hill Civic Association will continue into the new year.

**6. Finance:** Adam Shapiro provided an updated financial report, as well as an update to on-going assessment collections.

#### **7. New Business:**

**8. Other Business:** A representative from the Bearded Ladies came to speak to the board regarding their recent Late Night Snacks performances at 201 South Street. A

commitment to on-going conversations was made, and more information will be made available once both parties are able to sit down to discuss further.

**8. Adjournment:** Rick Millan moves to adjourn the meeting at 12:13 p.m.