

South Street Headhouse District
SSHD Board Meeting

Minutes from October 13, 2023 Board Meeting
Location: 10:00am – 407 South and via Zoom meeting)

Board Members Present: Rick Millan, John Foy, Adam Shapiro, Edward Garcia, Joel Spivak, Allison Hindman-Harvey, Monica Thompson, Nicole Weigand, Samantha Shaw

1. Call to Order: 10:04am

2. Board Chair's Report: Rick Millan

Thank you to the BOD and the community for a successful summer of events. There was a lot of positive publicity and we want feedback from the restaurants on the success of the South Street Smorgasbord. The City lost a partner and long-time friend, Capt. Hartzell. We'd like to plan an event to honor his commitment to the community.

Housekeeping: Shannon Maldonado stepped away as secretary and Sam Shaw has agreed to fill her role. Ken Silver is leading the job search to fill the role of SSHD Executive Director. The job posting yielded 55-60 qualified applicants. We have 12 that are in the final stages in review. Next week the video interviews will commence with the entire SSHD executive board.

3. Public Safety Update

- Officer of the month idea via LT Ricci
- New Inspector information
- Condolences for Captain Brian Hartzell

Notes:

- Crime stats:
 - 10/9: Lithgow, attempted carjacking
 - 9/14: Robbery - perpetrators were caught
 - Stolen cars are spiking back
 - 10/2: 500 S. 2nd - 1:20am
 - 400 South Street
- November 4th: QVNA SSHD cleanup on Bainbridge Green
- New Inspector: Matthew Gilesby, was going to be present but couldn't make it due to the unfortunate situation with Brian Hartzell's passing
- We are going to start an officer of the month program and ask our business community for gift cards.
- Dirt bike confiscation is still a priority however the policy is that police officers are not permitted to chase dirt bikes.

4. Marketing and Public Relations

- Smorgasboard recap, media relations, restaurant owner feedback
- Queen Village crier articles
- Upcoming fall events roundup - call for vendors/participants
- SSHD Fall Business Mixer cancelation
- Holidays on South Street

Notes:

- We will be sending out a survey to all participating businesses to understand the challenges and the successes. We are in full swing for the fall events: Pumpkin Fest and Bar Bash and Costume Crawl. We are trying to highlight the posters in your businesses for us to support and assist in promotion.
- Fall business mixer: TBD if do one, otherwise canceled.
- Retail Committee/Holiday Season: Holiday Gift Baskets/raffle - no purchase necessary. We want to promote different genres: men's apparel, children's items, women's shoes, hats/sunglasses/etc.
- We are working on a discounted parking initiative. TBD
- Patricia Erensal: Will there be a holiday gift guide?
- Adam Shapiro: does the shop small Saturday help? Is it successful, or not??
- Want to do a parking initiative that ties in Small Biz Saturday.

5. Strategic Design and Planning

- Xmas lighting updates
- Bainbridge green cleanup (ongoing) and plans
- Headhouse Plaza wrap-up - furniture, lighting, landscaping
- Exhibit meeting updates and timeline
- Temple student report and proposed wayfinding changes

Notes:

- Jeffery, professor at Temple in Architecture and Urban Design visited to report back on a class project around South Street. Summary: future of street signs, documenting what signs exist, how to have increased legibility. Report is 180 pages with lots of drawings of near time and future solutions. A hardcopy of the document is in the Off Center and a PDF can be shared with those interested.
- Cait Allen (QVNA) - PennDot will be redoing their on and off ramps of 95 in the space between Ben Franklin Bridge and Walt Whitman Bridge. Whitman, Pennsport, QV and SH will be the most impacted.

6. Real Estate / Zoning - RCO Matters

- 740-44 South Street – RCO Meeting 10/9/23

- Bearded Ladies pop-up recap and updates
- Scheduling meeting for Act 135

Notes:

- Cleopatra Lounge: RCO Meeting on Monday, 10/10. They had all their licensure but did not have the zoning. We settled on a continuance...60 days to figure out why the smell was coming from the business' venting. We are scheduling another meeting.
- 201 Abbotts/ Who owns it? The SSHD signed a letter of intent this summer. We don't know if we will continue our time in the space.

7. Finance Report

Notes:

- Finance committee: 78% of budgeted income YTD, 70% of our expenses YTD. Our current year assessments are running behind

8. New Business

9. Adjournment

Motion to accepted previous minutes: Allison first, Adam second

Motion to adjourn: Monica first, Allison 2nd

Upcoming SSHD Meetings:

Wednesday, November 8, 2023 – SSHD Monthly Board Meeting
10:00 AM at 407 South Street and virtual

Other events/updates:

StepUp4Colin: A soleful fundraiser (tentative event name)

When: Saturday, November 11, 3-6 pm

Where: BusStop Boutique (inside and out)

What: DJ, cocktails, light fare, and other fundraising activities (silent auction, 50-50, etc)

Cost: TBD; donation-based entry

O'Neals Pub 44th Anniversary

October 29th - Details TBD?