

South Street Headhouse District  
SSHD Board Meeting

Minutes from September 13, 2023 Board Meeting  
Location: 10:00am – 407 South and via Zoom meeting)

Board Members Present: Rick Millan, John Foy, Adam Shapiro, Edward Garcia, Joel Spivak, Allison Hindman-Harvey, Monica Thompson, Nicole Weigand, Samantha Shaw, Doug Hager

The Meeting was called to Order by Chair Rick Millan at 10:05am

1. Board Chair's Report - Rick announced that Mike Harris was stepping down as Executive Director after 11 years of service. Rick gave kind remarks and acknowledged several of the accomplishments over the past years and commented that he felt that the future for South Street was positive. Mike thanked Rick and the audience for their kindness and support over the years.
2. Marketing and Public Relations – Sarah Cowell gave an update:
  - a. Meet Me on South Street
    - i. Katrina was interviewed in South Philly Review
    - ii. Night Market is being recognized as being “safe and wonderful” and has proven to be a successful initiative over the 6 summer weeks
    - iii. Program has received 29 mentions in the local press
  - b. Fall lineup of events (Halloween, PumpkinFest, Costume Crawl) were previewed
  - c. The South Street Smorgasbord restaurant week initiative is getting good advance publicity (Sept 24 –Oct 2)
  - d. Number of positive press pieces are increasing and there seems to be a paradigm shift in publicity for the area
  - e. Oxymoron is celebrating its 8<sup>th</sup> Anniversary
  - f. Brauhaus is celebrating its 15<sup>th</sup> Anniversary with Oktoberfest
  - g. Crash Bang Boom celebrating 18<sup>th</sup> Anniversary with event at Woolly Mammoth
  - h. Philly AIDS Thrift celebrating with a Block Party on Sept 30
3. Public Safety
  - a. Lt. Ricci reported that car jackings and car thefts in the area are increasing as well as being experienced City-wide. Discussed best practices if someone “bumps” your vehicle and to go to closest police station.
  - b. Slack App used by community is awesome and helpful, but not a substitute for calling 911

- a. "no bad news is good news"
4. Strategic Planning – Katrina reported on:
  - a. Headhouse Plaza – furniture being obtained for project closeout and there would be more updates in the near future
  - b. Holiday lighting is being planned and worked on for upcoming season
  - c. 201 South – Bearded Ladies Cabaret is currently doing a showcase performance in the space 5 nights per week. SSHD is considering a naming contest for the space, as it continues its due diligence
  - d. 322 South – owner Natalie Anolik is working with SSHD and the City Commerce Dept to do a month-long pop-up model for occupancy to activate the space
5. Real Estate / Zoning - RCO Matters
  - a. There 2 potential upcoming RCO matters regarding hookah lounges that were continuations from prior hearings: Layalina Lounge (520 South) and Cleopatra Lounge (740-44 South). SSHD has reached out to attorneys on both cases to see if they want to proceed.
  - b. Dana gave an update on all the new and anticipated businesses opening in SSHD.
6. Finance Report – Adam had copy of the monthly financial report available for review and noted that SSHD is working on past due account collections and that SSHD had a positive budget cash flow for the year as of the report.
7. New Business
8. Adjournment – Meeting adjourned at 10:55am.

**Upcoming SSHD Meetings:**

Wednesday, November 8, 2023 – SSHD Monthly Board Meeting  
10:00am  
407 South Street