

**SOUTH STREET HEADHOUSE DISTRICT
BOARD OF DIRECTORS MEETING
Old Pine Community Center – 401 Lombard Street**

**December 6, 2017
MEETING MINUTES**

1. Call to Order at 9:10am
 - a. Board members present: Doug, Elena, James, Shana
 - b. Others present: Roz, Rick, Mona, Mitchell, Tara, Candace, Mike Harris
2. Motion to accept minutes of prior SSHD Board Meeting
3. Chairman's Report – Elena Brennan, Chair - The Community Dinner Under the Shambles to benefit Bridget Foy's, Doggie Style, Red Paw Emergency Team, and American Red Cross was a huge success. The crowd of about 300 had a wonderful time and enjoyed food from over 30 of the city's best restaurants. It was a tremendous show of community support. The general consensus is that SSHD should periodically do this kind of event.
4. Finance
 - a. 2017 Budget - \$441,106 current year assessment (80% collection rate) with an additional \$40,975 in prior year assessment collections. Overall revenue is \$588,804 (80% of budget) and total expenses were \$594,438 (81% of budget).
5. Business Development
 - a. The developer at 528-530 South 5th Street has terminated his options to develop this property because of inability to achieve consensus on height between SSHD and QVNA residents.
 - b. The SSHD is supporting with provisos the proposed Escape the Room concept for the 2nd floor of Abbott Square at 200-10 Lombard Street.
 - c. The bFresh concept grocer for the corner of 2nd and South has been terminated as part of a corporate decision from Ahold. The company is considering a Giant brand for the site and will be meeting with the property owner.
 - d. New and relocated businesses: Indulge Nails (1023 South); Sharp Cuts (711 E Passyunk); Excel Physical Fitness (525 S. 4th); Salon 508 (508 S. 5th Street); and Painting with a Twist (611 South Street).
 - e. Discussion regarding the rumored development at 5th and Bainbridge. M. Cohen expressed concerns about the impact of the rumored Target Store and traffic congestion that won't be good for the area. R. Millan countered that this rumored development with additional parking,

grocer, and retailer would be a great shot in the arm to the business community.

6. Promotions
 - a. Several businesses reported good foot traffic and sales during Black Friday/Small Business Saturday weekend.
 - b. Mike provided a recap of the Winter Wonderland celebration on Dec. 3, with Santa on the firetruck, Mummers, and CBS 3 affiliate celebrities on hand to entertain and interact with hundreds of families.
 - c. The Police Ministation held its Toy Drive Kick-off and Police Officer Appreciation event on the Dec. 5th. There was great media coverage and segments aired that evening on 6ABC, NBC10, and FOX29.
 - d. The 3rd annual Hanukkah celebration will take place in the Headhouse Plaza on Dec 12. Homemade Goodies by Roz will be providing cookies and refreshments.
 - e. The South Street Cinema got its initial writeup in an article posted on Billy Penn website.
 - f. The South Street Murals and More Arts Festival is planned for Sept-Oct 2018. Exact dates to be determined shortly. SSHD is confirming the properties that will be participating in order to set budgets and secure artists. SSHD had a positive interview with the Philadelphia Cultural Fund as the next step in securing the potential grant to cover this program. There was a lengthy discussion with Candace about her possible participation in the program and the timing and process of determining the mural art that she would put on her building.

7. Design
 - a. James showed the signs that will be used for the Sounds of South Street program, rolling out in early 2018.
 - b. James also showed the design for the banners that will allow for businesses to advertise their stores, to be printed and installed in 2018 as well.

8. New Business
 - a. Tara said that she has not been getting emails or newsletter communications and would like to make sure she is on SSHD distribution lists, and wants to participate in SSHD Committee meetings.

Meeting adjourned at 10:00am.